

# SMALL BUSINESS. BIG IMPACT.

As a small business owner, you recognize the importance of a strong community. Show your customers you care about our community by investing in the 365 Small Business Circle.



For an annual gift of \$365, or any daily amount of your choice, you can make a big impact in the lives of those whose need is the greatest in Allegany County.

## How it works

Members can contribute through an owner contribution, challenge staff or customers to pitch in to raise \$365, or host a fundraising event such as an in-store benefit or sales promotion with proceeds to benefit Allegany County United Way.

## MEMBER BENEFITS:

- Small Business Circle Member window decal
- Listing and link on ACUW's website
- Listing in annual report and other relevant publications
- Invitation and Recognition at annual ACUW Events.
- Recognition through ACUW's social media avenues and press releases.

## GIVING LEVELS:

- .50 cents per day = \$182.50
- .75 cents per day = \$273.50
- \$1 per day = \$365
- \$2 per day = \$730
- \$1,000+ per year for membership in the Leadership Circle

## How does your business benefit?

Visible Community Investment and Commitment – Your generosity will be recognized in a variety of ways throughout the year. When your customers see your 365 decal, they will know that you are invested in making this community a great place to call home.